



July 10 & 11, 2009

**Friday, 5pm to Midnight
Saturday, noon to Midnight**

**Riverside Park
Historic Depot Town • Ypsilanti, MI**

Overview

The 10th Anniversary of the world renowned Michigan Elvisfest is a festival honoring the life and accomplishments of the rock-n-roll legend, Elvis Presley. The event will be held in Riverside Park in Historic Depot Town, Ypsilanti on July 10 & 11, 2009. The Michigan Elvisfest will include top International tribute artists plus other family friendly events.

Coverage

Publicity for Michigan Elvisfest is staggering. The event is covered by hundreds of radio stations throughout the state of Michigan and beyond. Articles appeared in major newspapers from across the country. Michigan Elvisfest tribute artists have made appearances on WDIV-TV (NBC), FOX-2, and WXYZ (ABC). The festival was featured on web sites and newsletters of Elvis Presley Enterprises, Inc., as well as Elvis Fan Clubs across North America as well as other major events websites.

Use of Funds

Monies generated by the Depot Town CDC will be used to help fund:

- Park Restoration
- Community Development Projects
- Meals on Wheels
- Elvis Presley Charitable Foundation

Michigan Elvisfest is organized by the Depot Town CDC,
EID #38-3262368 501(c)3 nonprofit organization

www.mielvisfest.com
©EPE Reg. U.S. Pat. & Tm. off.

Kings (\$5,000 and up)

- Park entrance/exit & main stage corporate banner
- Name announced from the main stage at least ten (10) times
- Able to distribute goods or product placement at the event at no charge
- Hot/cold air balloon signage
- Full page ad in the Event Program
- Name mentioned by Elvisfest organizers in media interviews
- Logo link and description listed on website
- Ten (10) VIP passes & 10 event passes

Teddy Bears (\$2000 - \$4999)

- Opportunity to display up to 5 corporate signs in Riverside Park
- Name announced from the main stage at least 5 times
- Able to distribute goods or product placement at the event at no charge
- 1/4 page ad in the Event Program
- Hot/cold air corporate balloon signage
- Listed on website
- 6 VIP & 4 event passes

Hound Dogs (\$1000 - \$1999)

- Opportunity to display a corporate sign in Riverside Park
- Name announced from the main stage at least 3 times
- Business Card size ad in the Event Program
- Listed on website
- 4 VIP & 2 event passes

Blue Suede Shoes (\$500 - \$999)

- Name announced from the main stage
- Business card size ad in the Event Program
- Listed on website
- 2 VIP & 2 event passes

* Note: ALL signage to be provided by sponsor

Yes, I want to be a sponsor to the Michigan Elvisfest

Corporation _____

Contact Name _____

Address _____

Phone Number _____ e-mail _____

Amount Enclosed \$ _____

make check payable to **Michigan Elvisfest** and return with this form to:
Michigan Elvisfest • 400 Market Place • Ypsilanti, MI 48198

All Donations are Tax Deductible

Still have questions?

contact us at 734.480.3974 x2 email mdecker@ypsilanti.org

website: www.michiganelvisfest.com