

*On July 10th & 11th an event will take place along the Huron River in historic Depot Town Ypsilanti's Riverside Park that will make you feel like you have gone back to the simpler life you once knew and allow you to enjoy the most fantastic rock n' roll music there ever was.*



The Michigan Elvisfest is celebrating it's 10th anniversary. This event features famous Elvis tribute artists — their awesome singing , looks and charisma give tribute to Elvis Presley, the King of Rock n" Roll, honoring his memory and music. This event, as always, is a sanctioned event of Elvis Presley Enterprises Inc.

We would like to offer you a chance to be a part of this magical, fun-filled family event, where all of the profits go back to the community.

As a sponsor, you will benefit by exposure to our fans on the Michigan Elvisfest website. We get thousands of hits every year and we have links to additional websites that are visited by thousands more. Your ad will be placed in our program and your business will be recognized with announcements from our stage throughout the event, to an audience of approximately 8000 fans. These are just the highlights of your sponsorship, we have included sponsorship opportunities that are available on the sponsorship form included in this packet.

*Comments on the importance of the event to our community:*

"The thousands of attendees from Michigan and many other surrounding states are a testimony to the level of interest and success of this event. The ElvisFest has a strong economic impact on our community generating nearly half a million dollars for our local merchants."

*Debbie Locke-Daniel  
Ypsilanti Area Convention & Visitors Bureau*

"ElvisFest celebrates one of the pivotal figures in the history of rock and roll. Your sponsorship will support an event that raises funds to support our parks and draws thousands of people to Ypsilanti's Historic Riverside Park."

*Paul Schreiber, Mayor of Ypsilanti*

"As a supporter and sponsor of the annual ElvisFest in Ypsilanti, I have found it to be a great avenue to market the Budweiser brand directly to our consumers. It has also allowed us to build relationships with other community leaders that have paid great dividends over the years. It is one of our best summer events and we look forward to participating in the annual ElvisFest for many years."

*Mark Allum, Sales Manager  
Daniel L. Jacob Co. Budweiser Distributor*

Sincerely,

Mary Decker, 2009 Director Michigan ElvisFest

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